



### **Not Another Phone Pitch**

I understand the feeling. Why switch? Do I really save? What if something goes wrong? I thought the same way until I learned about deregulation and resellers. Deregulation was the government's way of saying, "Play fair." It opened up competition where none had existed.

It happened to long distance in 1983. It's cheaper to call long distance now than it was then. It happened again in 1996, but this time the government went after regional service. This had more of an impact than long distance because more money is spent on regional. But what does it mean to you? It means you can stop paying retail prices and start paying wholesale for your phone service. It also means improved customer service.

### **Resellers To The Rescue**

Imagine this. Better rates, better service and you don't have to change a thing. That's right. If you use Verizon, AT&T or MCI you're on Verizon's network and paying too much. I don't have to tell you about customer service, there is none.

Through our partnership with local and national resellers we can save the average business at least 25% a year on their phone bill. However it's not unusual for savings to be over 60%. The reseller takes over the customer service, which means improved customer service. When you call, the person who answers will be the person to help you and you won't be on hold all day.

We do a simple analysis of your phone bill and compare apples to apples. We show you what you're paying now and what you could save with another provider. You decide if it makes sense for you.

**Please call 212-330-0311 to schedule a consultation**

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